



Andrea Kates

Author • Advisor • Speaker • Thought Leader

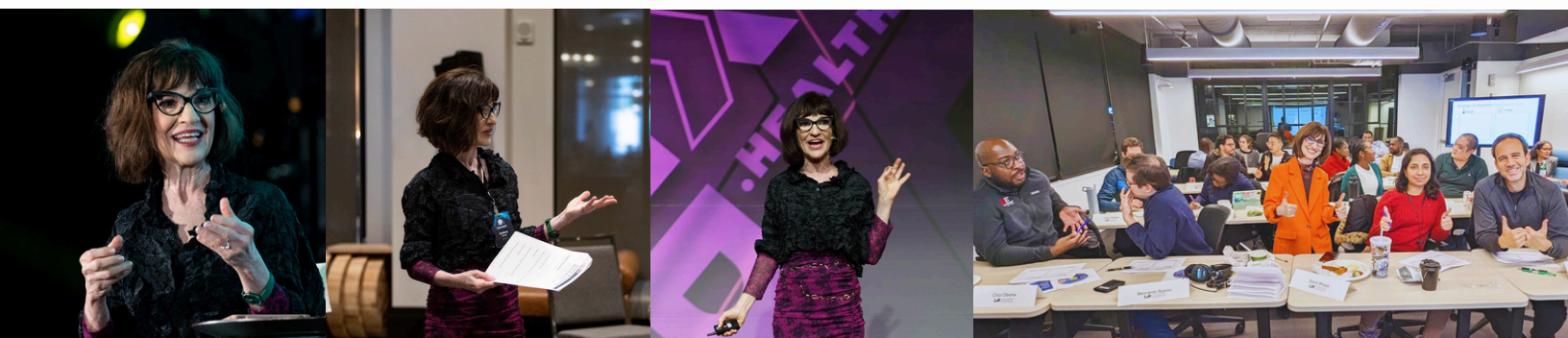
Overcome Obstacles To Achieve Breakthrough Business Growth

From Stuck to Scale was developed and field-tested by author Andrea Kates, a former San Francisco tech CEO, Senior Fellow at The Conference Board, and Advisor to MIT's Center for Development and Entrepreneurship through her work with companies like Cisco, Ford, Fujitsu, Mayo Clinic, and Shimizu. She's also the author of the award-winning book *Find Your Next* and advises technology and innovation startups across five continents.

As a thought leader and sought-after speaker, Andrea has delivered keynotes at some of the world's most prestigious conferences and universities, including the TED main stage, Aspen Ideas Festival, Dubai2020, the Edison Awards, Rueda de Innovación, Stanford University, Princeton University, Copenhagen Business School, Nordic Fintech, OpenFinance Mexico, the CXO Forum in Tokyo, and RUFORUM Africa.

“Andrea was an electrifying keynote speaker for our commencement event, a trusted advisor for our Fellows, and an instructor who brought gravitas to the game. She brings an ear for problem-solving honed by years of global experience in many cultures and a depth of understanding for the intrapreneur. The original tools she created, *From Stuck to Scale*, empower everyone to build our companies bigger and stronger.

-- **Dina Sherif**, Executive Director MIT Center for Development and Entrepreneurship



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Digital Press Kit

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Topics Andrea Speaks About: Technology innovation; Overcoming roadblocks to achieve corporate growth; Building an engine to stimulate local economies; Intrapreneurship; and Business impact of emerging trends

Testimonials

Competitive advantage is a team sport in today's market, with innovation at its core. Andrea's From Stuck to Scale method gets leaders onto the same page about how to cocreate bolder solutions to next level challenges like circularity, infrastructure, technology platforms, with a path for all types of talent to bet on board.

--**Frank Bonafilia**, Cofounder of the Edison Awards and the Lewis Latimer Fellowship

Andrea Kates provides the winning combination of world-class intellectual prowess and a rare ability to get corporate leaders and teams on board. Consistently a notch above--world-class transformation strategist. Provocative keynote speaker, brilliant facilitator, and innovation advisor.

--**Thomas Krogh Jensen**, CEO, Copenhagen Fintech

Andrea brings people together to do great things. Things we never thought possible. She is world-class at forging a bold 1 million person, nationwide movement. From Stuck to Scale is the best end-to-end framework for collective impact. Stakeholders engage and cocreate to change the game.

--**Trish Barbato**, Executive Director, Arthritis Society, Canada

Andrea is a rare breed of thought leader. Informed by decades of corporate insight and inspired to create original tools, laser-focused on how companies must innovate today. Practical, inspirational, eye-opening. From Stuck to Scale will serve as the new gold standard to build ecosystems of purpose, address urgent corporate challenges, and redefine strategy.

--**John Metselaar**, Leader Innovation & Transformation Institute, The Conference Board and Former CTO, P&G Brussels Innovation Center.